

STEPHEN POPOVICH

PROJECT MANAGER
&
SENIOR WEB DEVELOPER

CONTACT INFORMATION

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EXPERTISE

•**Project Management:** Asana, Wrike, Hive

•**Email/Marketing:** MailChimp, iContact

•**Languages/Frameworks:** PHP, React, JavaScript, HTML, CSS, jQuery, SASS/LESS, Python, MEAN stack

•**CMS/Platforms:** WordPress, Drupal 8, NetSuite

•**Tools:** GitHub, MySQL, AWS, GTM, GA, Adobe Analytics, Google Analytics, ACF, HotJar, Zapier, Bronto, SurveyMonkey, Tealium, Muting

•**Design:** Figma, Adobe Photoshop, Illustrator, Canva

EDUCATION

•San Jose State University•

2013 BACHELOR OF
SCIENCE

- BUSINESS MANGMENT

•Coding Dojo – Silicon Valley•

2013 FULL-STACK WEB
DEVELOPMENT CERTIFICATE

- TRAINED IN PYTHON, PHP, AND THE MEAN STACK

EARLIER CONTRIBUTIONS

•**Laplace Systems**

Front End Software Engineer
Campbell, CA | Jun 2016 – Nov 2016

•**River City Building Supply**

Branch Manager
San Jose, CA | Aug 2013 – Oct 2015

•**Michi Catering Services**

Manager
San Jose, CA | Feb 2012 – Aug 2013

ABOUT ME

Results driven Project & Marketing Manager with 8+ years' experience leading digital projects for high profile clients. Skilled in team leadership, workflow optimization, and aligning deliverables with business goals. Expertise in SEO, user experience, and web accessibility, with a track record of boosting productivity and engagement through innovative, data driven solutions.

WORK EXPERIENCE

EVERFI / Blackbaud

Senior Web Developer/ Project Manager
Remote | Apr 2021 – Apr 2025

Clients: MLB, NHL, Chase, MassMutual, Intuit, and 20+ more

- Oversaw the strategy, development, and optimization of 20+ websites, directing feature rollouts, quality assurance, SEO initiatives, and performance analysis.
- Led cross-functional collaboration to align marketing content, UX design, and technical execution with overarching business objectives.
- Established standardized procedures, provided strategic guidance, and delivered analytics-driven recommendations to inform web and marketing decisions.

Circlepoint

Senior Web Developer
Oakland, CA | Jul 2018 – Mar 2021

Clients: Stanford, Caltrain, San Jose Water, Facebook, and others

- Directed design, development, and maintenance of 12+ client websites on WordPress and Drupa.
- Oversaw accessibility compliance (508/WCAG 2.0) and provided client training.
- Managed creation of wireframes, newsletters, and optimization across browsers and devices.
- Led production of virtual characters, environments, and props from concept to final assets.
- Guided SEO, analytics, and UX enhancements to improve performance across all projects.

Morocco Method Int'l

Lead Web Developer
Grover Beach, CA | Apr 2017 – Jun 2018

- Redesigned 4 company websites, improving load times, mobile responsiveness, SEO, and UX.
- Led a team of 8 in building product pages, email campaigns, ads, and sales initiatives.
- Designed surveys, ran A/B testing, and created new product categories and labels.