Stephen Popovich
Web Developer/Software Engineer

Location: San Jose, CA

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SUMMARY

Web Developer with exceptional front-end development skills and a passion for user experience. I'm highly motivated to strengthen any organization with my strong leadership, communication ability, and a mind for business backed by over five years of management and web development experience. I'm pursuing a development opportunity where I can grown and utilize my skills to be an impactful team member.

EDUCATION

Web Development   March 2016   B.S., Business Management   May 2013
Coding Dojo, Silicon Valley   San Jose State University
Python, PHP and MEAN

EMPLOYMENT

Senior Web Developer - EVERFI/BlackBaud 04/2021 – Present   Remote
EVERFI - everfi.com, MLB - summerslugger.com, Intuit - turbotax.everfi.com and +20 others
Technologies: WordPress, PHP, ACF, JavaScript, jQuery, HTML, CSS, PhotoShop, Figma, Wrike, Hive, Mutiny, Google Tag Manager, Google Analytics, HotJar and Zapier

- Create, update and maintain over 20 clients' websites for organizations such as MLB, NHL, Chase, and MassMutual.
- Develop new features, create important procedures/documentation, perform QA/QC, SEO and web analytics.
- Discuss marketing strategies, best practices and review analytics with each team of the company to ensure our content, design and user experience best accommodates our target audience.

Senior Web Developer - Circlepoint   07/2018 – 03/2021   Oakland, CA
Circlepoint - circlepoint.com, San Jose Water - sjwater.com, and +12 others
Technologies: WordPress, Drupal, PHP, ACF, JavaScript, jQuery, HTML, CSS, PhotoShop, Illustrator, Asana, Constant Contact, Google Analytics and HotJar

- Created, updated and maintained over 12 clients' websites for organizations such as Stanford, Caltrain, and Facebook.
- My duties included creating new features, developing training material, performing QA/QC, SEO and gathering analytics.
- Develop wireframes and created websites and E-newsletters based off of mock ups created by the design team.

*Notable Achievements: Built websites from scratch, implemented new web produces and created 508 compliant/web accessible documents   WCAG 2.0,   and website useage.

Lead Web Developer/Manager - Morrocco Method Int'l   04/2017 – 06/2018 Grover Beach, CA
Morrocco Method Int'l - shop. Morroccomethod.com, www.morroccomethod.com/blog, www.qigongmastery.com, www.thehairshaman.com
Technologies: WordPress, PHP, JavaScript, jQuery, HTML, CSS, PhotoShop, Illustrator, NetSuite, Bronto, SurveyMonkey, WooCommerce, and Google Analy

- Redesigned four websites, front-end/back-end development, improved SEO, mobile responsiveness, website security, reduced page load times, improved overall user experience and any streamlined websites.
- Lead a team of eight to create beautiful product ads, web pages, e-mail blasts and sales campaigns.
- Created customer feedback surveys, UI/UX design, debugging, adding products to shop, content management, created mock ups and ran A/B testing.

*Notable Achievements: Completely redesigned four separate websites, increased web traffic significantly, created new product categories, created three new product labels, and improved web ranking.

OTHER EMPLOYMENT

Front-end Software Engineer - Laplace Systems   Campbell, CA   06/2016 – 11/2016
Branch Manager - River City Building Supply Inc.   San Jose, CA   08/2013 – 10/2015
Manager - Michi Catering Services   San Jose, CA   02/2012 – 08/2013

TECHNOLOGIES & TOOLS

- **WordPress - Drupal8 - PHP - JavaScript - jQuery - HTML - CSS/SCSS - SASS/LESS - NPM/Grunt - NetSuite - Bootstrap**
- **Google Analytics - HotJar - Zapier - Bronto - MySQL - GitHub - Photoshop - Figma - AWS - iContact - MailChimp**